



# **Central Investigation & Security Services Limited**

**(Creating Trust - Delivering Value – Always Sharing Client Concerns)**

***“ In business the handshake is an expression of trust and ethical behavior is the foundation of trust.”***

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## **Ethics and Business: (Part-1 /6) (Back Drop)**

**Backdrop : Recent disruptions have completely altered the trajectory of the shift to newage services. Logistic services are looking to make drone deliveries. Leisure travel to outer space is the first preference of travel industry customers.**

- 1. No doubt every business will transform in more ways than one. Every security agency too will have to become future ready to meet newage expectations of their future customers. They will be required to prepare their people to deliver quality services in a fair and just manner since the socio economic environment is generating such a demand.**
- 2. Excellence is one such competency that not only transforms an individual's approach but enables him to lead businesses with conviction. Business excellence will be the maxim and mantra to survival – sustenance.**
- 3. All people people organisations are now wanting to follow the 70 – 20 – 10 rule**
  - 70% Virtue (Character-Ethics that leads to conviction in thought and action )**
  - 20% Values (Personality-Ethics which comes from skill & competencies)**
  - 10% Truthful Communication**
- 4. An ethical security company stresses on developing future security professionals multi-skilled in delivering leap in value innovation by integrating all services under one umbrella**

**An ethical company aims to build competencies that any new age manager should possess.**

### **What is “business ethics”?**

**What is Business Ethics : (A clinical attempt)**

**The following 5 bullets could possibly sum up ethics in business parlance**

- (1) Honesty & Uprightness**
- (2) Valuing feelings of co-workers – workforce & members of Society in general**
- (3) Being accountable for the licit socio-economic responsibilities**
- (4) Being accountable for the licit pluralism promoting political responsibilities**
- (5) Behaving in consonance with well-established practices in areas of human resource – environment protection – cultural racial and gender sensitivity – Customer Relations**